



Second stage of the Hospitality Campaign

"Soy H" in Spanish is "I'm H" in English.

*"In our communities and apostolates,
we hear the call to rediscover hospitality to strangers,
to the young, to the poor, and to those who are persecuted.
Christ himself teaches us this hospitality"
(CG 36, Decree 1, No. 16)*



The RJM-LAC and the Hospitality Campaign

The Jesuit Network for Migrants of Latin America and the Caribbean (RJM-LAC) established as a mission “to give unity, consistency and effectiveness in Latin America and the Caribbean to the commitment of the Society of Jesus with migrants, displaced persons and refugees and their families, as contained in the first priority of the Common Apostolic Plan (PAC) of the CPAL in regard to accompanying these people, to advocate on their behalf and encourage inter-provincial and cross-sectoral projects in geographical areas that are particularly conflictive and with vulnerable populations”.

As an Apostolic Subject, in order to foster a comprehensive response to the harsh realities associated with the forced mobility of people, we assume responsibility for developing awareness actions that have as their first audience the works and institutions of the Society of Jesus in the Region.

In recent years, the RJM-LAC has been promoting an international awareness-raising campaign to promote a culture of hospitality, welcome and integration of migrants, displaced persons and refugees while encouraging a comprehensive response to the harsh realities associated with human displacement.

By “culture” we understand the way in which a group of people lives, thinks, feels, organizes, celebrates and shares life. In every culture, there is a system of values, of meanings, of world visions expressed in language, gestures, symbols, rites and lifestyles (GC 34, Decree 2, No.17; Decree 4).



The path we have traveled enables us to see the horizon

During the first two years of the Hospitality Campaign, we achieved to strengthen relations between people, works, institutions and organizations that became involved with specific actions in their districts, communication and training materials, audiovisuals and positioning at specific times in the process.

The first phase of the Hospitality Campaign enabled the creation of a Network around the promotion of a culture of Hospitality in the region. It also poses challenges to the current situation of human displacement in the world.

Main achievements:

- The campaign as an instrument of impact in the broad sense, from the social (awareness) to the political sphere, which enables to elaborate and disseminate statements shared at the regional level.
- The adhesion of many works and networks of the Company.
- The resources development.
(<http://campañaporlahospitalidad.com>)

Great Challenges:

- To bring the campaign of awareness to action.
- To achieve greater visibility and social presence for the campaign.
- To increase the participation of more people, works and networks of the Company in the campaign.



Horizon: Hospitality in action

In the face of hostile attitudes towards these people - refugees, migrants and internally displaced persons -, our faith invites the Society to promote, wherever it may be, a more generous culture of hospitality (CG 36, Decree 1, No. 26).

This means proposing and implementing concrete hospitality actions that confront the hostility and discrimination suffered by migrants, refugees and displaced persons. The Campaign seeks to strengthen a path that goes from speech to action through language (meanings and emotions).

The first phase allowed us to create a network, arrange positioning, and develop materials and a number of resources. The second phase invites us to take actions, make them visible and celebrate them.



#SoyH: An educational communication campaign in a NETWORK

For this second phase of the Hospitality Campaign, we have decided to simplify the action in a Network and focus on an Educational Communication Campaign with a simple and powerful concept: **#SoyH** (<http://historiasdehospitalidad.com>).

This phase of the Campaign proposes a conceptual approach based on the Ignatian humanist proposal, supplemented from the perspective of language transformation and inquiry, and with a concrete outcome in “yielding results” to the processes of transformation of several community behaviors.

The migrant, refugee and displaced person suffers injustice and stigmatization. Their humanity is denied in their daily life. Hospitality is an interaction that allows humanizing the other and ourselves. Hospitality is built in the knowledge of others, in bidding bridges with others, in welcoming a different person who comes to us.

What is behind this proposal is the recognition that we are neither good nor bad, we have simply distracted and we do not know each other. #SoyH proposes to open channels to be recognized and meet along the path of action and conversation.



To return to the basics of common sense: we are human. Based on this renewed look, to receive each other as if s/he was myself. To practice and recognize Hospitality in everyday actions. To bring together all that Hospitality means.

It is not about teaching to be hospitable, to be human but rather to recognize, from humility, that together we can build humanity and hospitality. I do not have the truth. We all fit. #SoyH is an open proposal that allows celebrating our shared humanity.

This phase of the Hospitality Campaign aims to make sense of a series of actions and messages that will allow us to continue to advance in hospitality, brotherhood, humanity talks between human beings (whoever they may be and wherever they are).

In this sense, for instance, two human beings who look at each other's eyes face to face recognize each other and shake hands on equal terms; they build an H of shared Humanity. Therefore, if we put together many H's, one over another, we can build a ladder to overcome the walls (no matter how high these are).



Central elements of the #SoyH Campaign.

Appreciative Inquiry:

What we need we already have! As individuals and as groups or communities, we have already acted in a hospitable way. We need to recognize and value past and present achievements to project them toward our common future.

We seek what we already have to be able to point out the gaps that exist, but from the point of view of hope. We show that it can be done. We do not keep reinforcing the message of hostility but we see it as an opportunity to transcend this reality with actions of hospitality and humanity.

Stories that make history visible:

We build stories of men and women in many places that show Hospitality in Action. Daily stories of migrants, refugees and displaced persons, also those who serve them from institutions and works. They are Heroes who tell us about strength, determination and love for life. Together with the poor, we can learn the meaning of hope and courage. (GC 36, Decree 1, No. 15).

The campaign aims at making stories of hospitality, humanity, brotherhood visible, while inviting people from the region - starting with nearby audiences - to perform hospitality actions in their contexts and places.

Those who have all their needs covered and do not experience poverty also need the message of hope and reconciliation which frees them from the



fear of migrants and refugees, the excluded and the different ones, to open themselves to hospitality and peace with the enemies. (CG 36, Decree 1, No 31)

Language is action:

Laws change if opinion changes, conversations can bring about changes in opinions and laws. We exist in the conversations we produce and reproduce daily. Language and conversation involve meanings, beliefs, and emotions. We can affect and transform conversations about human displacement and hospitality.

We recognize that different ones are dismissed starting in our language and thus, their history and humanity are denied. We also recognize that from our language, we accept different people and regard their humanity. This means that conscious language can create realities.

The starting point is that if we want to transform culture we must transform language (meanings and emotions) to transform realities. #SoyH seeks to transform meanings, emotions and corporalities. Promote actions and interactions: dancing together, hugging, shaking hands, etc.



Me-Other-Us:

Coexistence is only possible if the OTHER is recognized as an authentic and valid OTHER. Acting in favor of a cause such as the defense of the rights of forced migrants is possible if it is born of individuals aware of their individual responsibility, who recognize each other as different and complementary, who recognize the collective agreements of which they are part and which project to Humanity from an option of generosity. From the individual choice to leave the self to meet with the OTHER.

When we open our heart (seriously!) to the experience of the other person, we will be able to overcome the attitudes of superiority or distrust, often hidden under manifestations of assistance, humanitarian aid or charity without transforming commitment of the structures that produce inequity.



Items to design #SoyH actions.

Network:

A Network Educational Communication campaign is nurturing from the conversations that take place between the people and institutions that are getting involved in the process. From the collaborative work knowledge is built, actions are taken and hospitality is recognized.

Networking makes the voice of each place be heard more quickly (GC 36, Decree 2, No 8). The Network is built on and strengthened through participating in the conversation, and this happens to the extent that the conversation is relevant and useful for each person and institution that is part of it.

Universality:

It is a conversation for all people. Humanity as a spiritual category. We share divinity. It is what unites us.

Daily life:

Foster hospitality actions in everyday life. I am a Son, I am a Brother, I am a Human.

Web and social networks:

It is a community of meaning and learning that uses these means to build humanity, to dignify life. This allows us to build from all places and at all times.



Propose actions - add actions:

All Hospitality actions connect with a broader sense: Humanity.

Three dimensions:

What I feel and think about Hospitality. (Language). What I do, I have done, I and with others towards humanity (actions). Achievements attained and which improve the lives of migrants and refugees (outcomes).

Three conversations:

Migrants and their realities. People who serve migrants and their causes. Actions that are hospitality practices.

Three steps:

Recognize the conversations, actions and practices of Hospitality. Make the conversations, actions and practices of Hospitality visible. To propose a collective challenge that gives the network common sense.

